



Save the Chimps

SPEAKING OUT FOR THEM

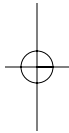
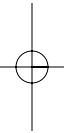
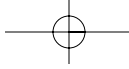
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Fort Pierce, FL 34979

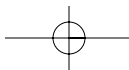
ATTN: Urgent Message for You!



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Without a home for our neediest chimps ...
the 'Great Migration' cannot continue!





Save the Chimps

SPEAKING OUT FOR THEM
www.savethechimps.org

They suffered the very worst ...

Will you help give them a home of their own?

June 16, 2011

Dear [Personalized],

Thoto is one chimpanzee who's seen it all – all the darkness and cruelty humans bring into the lives of our closest relative.



Taken from his home in Africa, ripped from the arms of his dying mother, Thoto was forced into a life as a circus performer.

And when this cute baby started to grow up, he was brutally punished for it: all of his teeth were removed.

Yet even such torturous cruelty couldn't keep this chimp a docile performer forever. So, when Thoto got too big to handle, the circus sold him out to the notorious Coulston Foundation, where he entered a waking nightmare.

There, Thoto endured 16 years of untold misery in "The Dungeon" as a medical research subject – before finally being rescued by Save the Chimps.

Thoto is one of many chimps in our care who have been crippled physically and emotionally during their dark pasts. It's on behalf of these – our most needy chimps – that I appeal to your heart today.

"The Great Chimpanzee Migration" – our multi-year effort to relocate the Coulston Laboratory chimps to their permanent home in Florida – is nearing completion.

But without you we cannot continue this great effort until we complete a very unique project, creating a permanent home for special needs chimps like Thoto, Nuri, Scarlett, Clay and others.

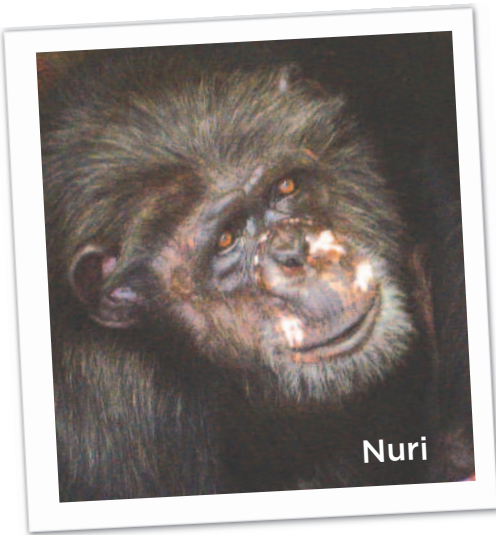
On behalf of these abused chimps – and others who wait for you and me to finish this urgently needed project – will you give \$XX... \$XX... even \$XX to help us now?

While most of the residents at our Florida sanctuary live in groups on 3-acre islands, years of exploitation have robbed so many of the ability to live in this setting.

If we don't work together to build a safe, happy home for these chimps today, some may not live to enjoy the happy home they've deserved for so very long...

(over, please)





You see, years of trauma have broken the bodies and prematurely aged many of the chimps in our care. Scarlett, a 32-year old chimp with epilepsy looks almost ancient.

And while 45-year-old Thoto may be brimming with energy and playfulness, a heart condition puts his life at risk – if he’s not given a safe, peaceful place for his retirement.

Nuri and Clay have also been brutally marked by years in the lab. With legs permanently disfigured by confinement, Nuri is too scared to join other chimps on the islands.

And years of horror have taken a disastrous toll on Clay – who has been too badly scarred by years of pain and isolation to ever experience the comforts of friendship.

After suffering so very much – humiliation, exploitation, merciless pain and brutal experimentation – these chimps deserve something better.

And they need it now. That’s why the Great Migration to loving care and safety cannot continue without your help now!

The renovation of our Introduction Building will finally give all of these suffering chimps the life they’ve been waiting for – an environment rich with love, play and the dignity to make choices – choices about whether to enjoy the sun or gaze out at the world from inside.

We can’t erase the scars. We can’t give Thoto back his teeth, can’t mend Nuri’s legs or reconstruct Clay’s harrowing past. But today you can give them a new chance at happiness.

Our chimpanzee friends have been cursed for being so very like you and me. So much has been taken from them for the sake of our curiosity and short-lived amusement.

So, I ask you... Give something back to these sweet, forgiving creatures today.

Give them the lives and the home they’re waiting for when you send your most generous gift to Save the Chimps today. Please.



With Gratitude,

Philip Flynn
Executive Director

P.S. Please use the enclosed reply form to indicate how you’d like your name to appear on your certificate of recognition – and then return it with your gift of \$25 or more. That way I can adequately thank you by sending you your ready-to-frame “Most Compassionate Donor” certificate!

Learn more and find out about volunteer opportunities at savethechimps.org.

Your gift will help these and other special needs chimps...



Thoto, Age: 45 (estimated)

History: Circus performer, laboratory test subject
 Special Needs: Thoto is energetic, playful and social, but veterinarians recently discovered that he suffers from cardiac arrhythmia. Thoto needs a safe, calm home where he can interact with friends without becoming overly excited.



Clay, Age: 24

History: Laboratory test subject
 Special Needs: Clay was used for invasive, painful biomedical research. Sadly, after such torment and isolation, he is unable to live with other chimps. Clay needs a stimulating home where he can still enjoy the world and the chimps around him.



Nuri, Age: 45

History: Laboratory test subject
 Special Needs: With knees permanently bent from years in a small cage, it's difficult for Nuri to climb. Plus, after so many years behind bars, Nuri is frightened and intimidated by island life. She prefers to socialize with friends indoors.



Scarlett, Age: 32

History: Laboratory test subject
 Special Needs: Scarlett's two children, Jude and Josi, were taken from her right after birth to be used by the Coulston Foundation. Today she suffers from epilepsy. While medication keeps her seizures under control, she still requires special care.

(detach here and send back)

Yes! I'd like to receive a personalized certificate recognizing my support for the special needs chimps.

Please print your name below as you would like it to appear on your personalized certificate:



*Through this Certificate of Recognition,
 Save the Chimps identifies
 (Your name will appear here)
 as a **Most Compassionate Donor** for
 helping to build a home for our special needs chimps who have medical
 or emotional conditions that require special care. On behalf
 of Thoto, Nuri, Scarlett, Clay and all the others,
Thank You!*

Philip Flynn, Executive Director
Jen Feuerstein, Sanctuary Director

Thoto

My Gift to Help the Special Needs Chimps

YES, The Great Chimpanzee Migration must go on! Let's build that home to make sure chimps like Thoto, who need special care, are never left behind! **Here's my urgent gift of:**



donor ID and mail code

- \$xx \$XX \$XX Other \$ _____

Please make your check payable to Save the Chimps.
 (For credit card gifts please see reverse.)

John Q Public
 123 Anywhere St.
 Anyplace, USA 12345

My gift is for \$25 or more. Please send me my personalized certificate.
 I've printed my name above as I'd like it to appear on the certificate.

Please don't send me a certificate.



Save the Chimps
 SPEAKING OUT FOR THEM
www.savethechimps.org

Your gift is tax-deductible!





P.O. Box 12220 • Fort Pierce, FL 34979 • 772-429-0403

This mailing was produced by Save the Chimps. Contributions are tax deductible for federal income tax purposes as allowed by law. Our address is PO Box 12220, Fort Pierce, FL 34979, Tel: 772-429-0403.

Requests for copies of recent financial statements, tax returns or other information may be directed to "Compliance Officer" at the address and telephone number listed above. Save the Chimps retains 100% of the funds contributed.

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Amount \$ _____ Exp. Date _____ Security Code _____

Name _____

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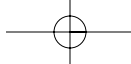
Phone _____



"All they need from us is a chance. If we meet them halfway, just give them space and freedom, then they recover on their own."

*Thank you for caring and for helping us Save the Chimps!
Learn more and find out about volunteer opportunities
at www.savethechimps.org*

Dr. Carole Noon
Founder, Save the Chimps
(1949-2009)



PLACE
STAMP
HERE

From: _____

Save the Chimps
PO Box 96355
Washington, DC 20090-6355

